

**PetGroomer.com's Planner to Outfit a Grooming Business  
for New or Expanding Mobile Grooming Business**



## **Outfit a Grooming Business**

Mobile Groomer Version 2.01

## **PetGroomer.com Buyer's Guide**

Use its resources to find products, equipment, services and education info.

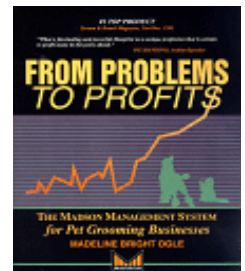
### **Resources for Product and Service Information**

PetGroomer.com's Buyer's Guide is a comprehensive resource created to help you plan and equip your pet grooming career and business. To complete your shopping list you will need to make many purchasing decisions for products and services. Review the resources online for favorite and newly released products and services. Many sponsors of PetGroomer.com are familiar with your goals, please support them.



[www.groomingbusinessinabox.com](http://www.groomingbusinessinabox.com)

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## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

### Instructions:

If you are starting a new mobile grooming business, or expanding an existing one, use this version of our "Planners." Other versions are available for home or commercial location grooming businesses. You may include career and business startup expenses such as grooming training, license and fees, advertising etc. There is also a handy Daily Shopping Planner you can use year-round to restock your business already in operation. You may also want to use it for planning your purchases at an upcoming trade show. All planners are at [www.petgroomershop.com](http://www.petgroomershop.com) and available free.

### Data Entry

It's easy to use the Excel® version of our Planners to organize and calculate your spending. However, you do need basic experience with spreadsheets including Excel. The "cells" of the spreadsheet are color-coded. You only enter text or numbers in the blue-shaded cells on the following pages, *no exceptions*. You do not have to fill-in all of the cells. Columns are labeled describing what data to enter and examples of completed fields are shown below. Because you are using Excel it will calculate your spending totals based on your data entry. There is no need to enter any formulas, just data. You may enter dollars AND cents, but all entries will be rounded to the nearest dollar.

Every time you enter data into the blue-shaded cells the Summary page is updated. Subtotals for each category of expenditures are transposed to the Summary page and a special graph illustration is continuously updated whenever you enter data. We suggest you save your work often. Make back-up copies. To use the Excel version you will need a computer with the Microsoft® Excel program, or compatible such as the free Open Office ([www.openoffice.org](http://www.openoffice.org)). This version has been tested to work with Mac systems running MS Excel, but compatibility is not guaranteed.

### Business Plan Writing Disclaimer

Do not confuse this planning tool with similar ones included with [Pet Grooming Business Plan Helper & Sampler](#), one title in the Grooming Business in a Box® series. There are some small similarities between this complimentary list and the many business plan financial files provided in [Pet Grooming Business Plan Helper & Sampler](#), but the latter were carefully formatted to meet the expectations of bankers and investors reviewing formal business plans. This list tool doesn't replace business plan financials in any manner. If you're creating a business plan we strongly encourage you to use a *complete set* of financials provided by [Pet Grooming Business Plan Helper & Sampler](#). They include mandatory factors expected in business plan financials such as startup assets and expenses, income projection, cash flow analysis and balance sheet expressions. Use this tool to get a rough idea of your required spending to start, remodel or expand your business. The spending information you collect when completing this shopping lists may be transposed to your formal business plan including the many Excel files provided in [Pet Grooming Business Plan Helper & Sampler](#).

### Examples

Refer to the examples below. Here you see how to correctly fill-in the blue-shaded cells when you enter your data. On the following page you will be given resources to locate product and service information in addition to PetGroomer.com's Outfit a Grooming Business features. Have fun building your dream!

Excel and Microsoft are registered trademarks of the Microsoft Corporation.

#### Sample 1

Company Vehicles	Brand / Model #	Source	Price Ea.	Line Total
Van or Truck 1	Vans LLC - E250	Vans LLC	44,000	\$44,000

#### Sample 2

Supplies - Grooming	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Shampoo 1	Clean & Suds Case	Wholesale Plus	2	68.00	\$136
Towels	Dozen White	Groom On	6	24.00	\$144

# PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

No data is entered on this page, the Summary Page. Enter data only in blue-shaded cells on the following pages. See instructions.  
The graphic chart below is automatically updated each time you enter data into the blue-shaded cells on following pages.

## SUMMARY PAGE

Company Vehicles	_____
Fees & Deposits	_____
Office Furniture & Fixtures	_____
Groomer Apparel	_____
Grooming Education	_____
Service Providers	_____
Supplies	_____
Grooming Tools	_____
Equipment	_____
Retail Inventory	_____
<b>Total Spending</b>	=====



See [www.groomingbusinessinabox.com](http://www.groomingbusinessinabox.com) for many more business tools.

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

**BEGIN DETAIL PAGES**

	Line Total
Van or Truck 1	_____
Van or Truck 2	_____
Trailer 1	_____
Trailer 2	_____
Pull Vehicle 1	_____
Pull Vehicle 2	_____
Security Systems	_____
Storage Equipment & Covers	_____
Additional Conversion Costs	_____
Other	_____
Other	_____
<b>Subtotal Company Vehicles</b>	_____

	Line Total
Vehicle Licensing Fees	_____
Business License & Fees	_____
Certification	_____
Dues and Subscriptions	_____
Filing Fees (form company, DBA etc)	_____
Other License & Fees	_____
Security Deposits	_____
Other	_____
Other	_____
<b>Subtotal Fees &amp; Deposits</b>	_____

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Artwork, Posters or Sculpture	_____	_____	_____	_____	_____
Computer Furniture	_____	_____	_____	_____	_____
Desk Chair	_____	_____	_____	_____	_____
Desk Light	_____	_____	_____	_____	_____
Filing Cabinet	_____	_____	_____	_____	_____
Microwave	_____	_____	_____	_____	_____
Office Desk & Chairs	_____	_____	_____	_____	_____
Shelving	_____	_____	_____	_____	_____
Storage Cabinet - Locking	_____	_____	_____	_____	_____
Other	_____	_____	_____	_____	_____
<b>Subtotal Furniture &amp; Fixtures</b>					_____

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Groomer Aprons	_____	_____	_____	_____	_____
Groomer Footwear	_____	_____	_____	_____	_____
Groomer Gloves	_____	_____	_____	_____	_____
Groomer Jackets	_____	_____	_____	_____	_____
Groomer Masks	_____	_____	_____	_____	_____
Groomer Pants	_____	_____	_____	_____	_____
Wrist Protection	_____	_____	_____	_____	_____
Other	_____	_____	_____	_____	_____
<b>Subtotal Groomer Apparel</b>					_____

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

Description	Source / Supplier Name	# Units	Amount	Line Total
Books & Videos				
Charts & Posters				
Home Study				
School Tuition & Fees				
Seminars, Workshops and Other				
Other				
<b>Subtotal Grooming Education</b>				

	Line Total
Accountant & Bookkeeper	
Advertising & Marketing	
Consultation-Business Plan	
Consultation-Management	
Consultation - Vocational School	
Consultation-Design and Graphics	
Franchise or Licensing Fees	
Groomer Recruitment	
Insurance (except vehicle)	
Insurance-Business Vehicle Only	
Legal	
Printing & Custom Imprinting	
Repairs-Tools & Equipment	
Sharpening	
Other	
<b>Subtotal Service Providers</b>	

Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Air Filters (heating or A/C)				
Air Freshener (not mechanical)				
Battery Cables & Charger				
Bleach				
Broom				
Cleaning Solution Concentrate				
Cleaning Sponges / Cloths / Towels				
Dish Soap				
Dishes - People				
Dishes - Pets				
Disinfectant				
Doormat				
Dust Pan				
Fatigue Mat				
Fire Extinguisher				
First Aid Kit - People				
First Aid Kit - Pet				
Flea Fogger & Pesticides				
Food Storage				
Garbage Bags				
Garbage Cans				
Garden Hose				
Laundry Detergent				
Laundry Disinfectant				
Mops & Buckets				

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

Supplies - Maintenance, continued

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Oil, Filters & Other Auto Supplies					
Paper Towels					
Pet Waste System					
Spare Light Bulbs					
Spray Bottles					
Stain Remover					
Wastebasket					
Other					
Other					
<b>Subtotal Maintenance Supplies</b>					

**Bathing**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Bathing Brush					
Bathing Mitt					
Conditioner 1					
Conditioner 2					
Gloves					
Dispensers (not system)					
Rinse					
Shampoo 1					
Shampoo 2					
Shampoo 3					
Shampoo 4					
Spa Line					
Towels					
Water Magnet					
Waterless Shampoo					
Other					

**Bows, Ribbon & Bandannas**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Bandannas					
Bands					
Barrettes					
Bows 1					
Bows 2					
Bows 3					
Clips					
Ribbon 1					
Ribbon 2					
Other					

**Cologne**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Cologne 1					
Cologne 2					
Cologne 3					
Other					

**Color**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Chalk					
Coat Color / Dyes					
Highlights					
Nose Blackener					
Whitener					
Other					
Other					

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

Supplies - Grooming, continued

<b>Conditioners</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Balms & Ointments					
Coat Conditioner 1					
Coat Conditioner 2					
Coat Conditioner 3					
Coat Oils					
Coat Spray 1					
Coat Spray 2					
Detangler					
Finishing Spray					
Medicated 1					
Medicated 2					
Other					
<b>Dental</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Toothbrushes					
Breath Freshener					
Other					
<b>Ears &amp; Eyes</b>	Brand	Source / Supplier Name	# Units	Amount	Line Total
Ear Cleaner					
Ear Powder					
Ear Hair Puller					
Eye Drops					
Eye Stain Remover					
Other					
<b>Flea &amp; Tick (not for resale)</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Flea Comb					
Flea Dip					
Flea Powder					
Flea Shampoo					
Flea Spray					
Tick Remover					
UV Lamp Flea Detector					
Other					
<b>Loops &amp; Leads &amp; Positioning</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Grooming Loops					
Leads					
Muzzle					
Pet Positioning System					
Other					
<b>Miscellaneous</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Cotton Balls					
Cotton Tips					
Hydrogen Peroxide					
Rubbing Alcohol					
Tissue					
Wipes					
Other					
<b>Nails</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Nail Caps					
Nail File					
Nail Polish 1					
Nail Polish 2					
Other					
Other					

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### Organizers

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Backpack					
Blade Organizer					
Bottle Organizer					
Cart					
Clipper Hanger					
Mobile Cart					
Shear Organizer					
Tack Box					
Tool Case					
Tote					
Travel Case					
Tray					
Other					
				<b>Subtotal Grooming Supplies</b>	

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Bulletin Board or Similar					
Business Cards & Stationery					
Business Forms - Bookkeeping					
Business Forms-Client Management					
Business Forms-Promo/Advertising					
Computer & Printer Supplies					
Customer Signs					
Filing Supplies					
Gift Certificates					
Manager Office Desk Supplies					
Software - Appointment Scheduling					
Software - Groomer Operations					
Software - Other					
Other					
Other					
				<b>Subtotal Office Supplies</b>	

### Clippers

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Clipper 1					
Clipper 2					
Clipper 3					
Cordless Clipper 1					
Cordless Clipper 2					
Other					

### Blades

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
#10					
#10W					
#15					
#3.75 Skip					
#3.75F					
#30					
#3F					
#4 Skip					
#40					
#4F					



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Blades, continued

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	#5F				
	#5 Skip				
	#5/8 HT				
	#5/8 Toe				
	#50				
	#5F				
	#7				
	#7 Skip				
	#7/8				
	#7F				
	#8.5				
	#9				
	Other				

**Snap-On Combs**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	Individual				
	Individual				
	Individual				
	Set 1				
	Set 2				
	Other				

**Clipper Care**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	Battery				
	Brush				
	Charger				
	Disinfectant				
	Hinge				
	Oils				
	Sprays				
	Toggle				
	Wash & Rinse				
	Other				
	Other				

**Combs & Brushes**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	Comb 1				
	Comb 2				
	Finishing Comb				
	Flea Comb				
	Brush - Pin				
	Brush - Slicker or Similar				
	Other				

**Nail Trimmers & Grinders**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	Nail Trimmer				
	Nail Grinder				
	Other				

**Rakes & Deshedding**

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
	Carding Tool				
	Dematting Comb				
	Rake 1				
	Rake 2				
	Rake 3				
	Shedding Blade				
	Striping Knife				
	Stripper Blade Replacement				
	Other				

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

Grooming Tools, continued

<b>Shears</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Curved 1					
Curved 2					
Guards					
Straight 1					
Straight 2					
Thinning					
Thinning 2					
Other					
Other					
			<b>Subtotal Grooming Tools</b>		

<b>Bathing Systems</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Bathing System					
Other					
Other					

<b>Cages</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Portable Carrier 1					
Portable Carrier 2					
Water Cup Attachments					
Other					
Other					

<b>Dryers</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Cage Dryer 1					
Hand Dryer					
HV Force Dryer 1					
Stand Dryer 1					
Other					
Other					

<b>Clipper Vacuum Systems</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Clipper Vacuum System					
Other					

<b>Tables &amp; Accessories</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Electric Table					
Grooming Clamp					
Grooming Post / Arm					
Grooming Table					
Hydraulic Table					
Pet Positioning / Restraint System					
Other					

<b>Tubs &amp; Accessories</b>	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Portable Tub					
Tub Bottle Organizer					
Tub Sprayer					
Other					
Other					
			<b>Total Grooming Equipment</b>		

## PetGroomer.com's Planner to Outfit a Grooming Business for New or Expanding Mobile Grooming Business

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Calculator					
Computer / Printer					
Copier / Fax					
Credit / ATM Processing Machine					
Digital Camera - Pet Photos					
GPS for Pickup Delivery Vehicle					
Music System					
Telephone & Cell Phone					
TV & DVD					
Other					
Other					

**Subtotal Office Equipment** \_\_\_\_\_

	Brand / Model #	Source / Supplier Name	# Units	Amount	Line Total
Optional for mobile businesses.					
Gift Wrap & Bags					
Resale - Brushes					
Resale - Collars					
Resale - Combs					
Resale - Eye Care					
Resale - Flea & Tick					
Resale - Leads					
Resale - Nail Care					
Resale - Pet Foods					
Resale - Pet Health					
Resale - Pet Jewelry					
Resale - Shampoo & Conditioners					
Resale - Skin Care					
Resale - Stain Remover & Deodorizer					
Resale - Tags					
Resale - Toys					
Resale - Treats					
Other					
Other					
Other					
Other					
Other					
Other					
Other					
Other					
Other					
Other					

**Subtotal Retail Inventory** \_\_\_\_\_

**Grand Total Spending** \_\_\_\_\_